



University of Exeter
Business School



Behavioural &
Experimental
Economists UK

**3RD ANNUAL CONFERENCE OF THE
NETWORK OF BEHAVIOURAL AND EXPERIMENTAL
ECONOMISTS BASED IN THE UK
(BEE UK)**

25 – 26 JUNE 2026

PROGRAM BOOKLET



THURSDAY 25 JUNE

10:00	<p style="text-align: center;">ARRIVAL, REGISTRATION, NETWORKING, AND REFRESHMENTS</p> <p style="text-align: center;">(XFi Study Space)</p>	
10:30 – 11:00	<p><u>Welcome Address: Henderson LT</u></p> <p>Loukas Balafoutas, <i>Head of Department of Economics, University of Exeter</i></p> <p>Lightning introduction by poster presenters</p>	
11:00 – 12:00	<p><u>SESSION 1A: Henderson LT</u> <u>LABOUR</u></p> <p>Yuki Takahashi, <i>Tilburg University</i> Does the Gender Ratio at Colleges Affect High School Students' College Choices?</p> <p>Victoria Prowse, <i>Purdue University</i> Dynamic investment in teamwork skill: Theory and experimental evidence</p> <p>Michael Sanders, <i>King's College London</i> Information provision and university attendance: Evidence from a national field experiment</p>	<p><u>SESSION 1B: Conference Room 1+2</u> <u>COMPLEXITY AND DECISION-MAKING</u></p> <p>Georgios Gerasimou, <i>University of Glasgow, Adam Smith Business School</i> Distilling models of bounded-rational choice: a constraint-programming approach</p> <p>Peter Moffatt, <i>University of East Anglia</i> An Ultra-powerful Test for the Validity of Non-incentivised Responses in Experiments</p> <p>Jing Zhou, <i>University of Edinburgh</i> Correlation Neglect in Financial Decision-Making: The Role of Complexity</p>
12:00 – 13:30	<p style="text-align: center;">LUNCH SESSION WITH PRESENTATION BY PROLIFIC (Henderson LT)</p> <p style="text-align: center;">Andrew Gordon</p> <p style="text-align: center;">AI Agent Prevalence and Data Quality Across Multiple Online Sample Providers</p> <p><i>Dr Andrew Gordon will be presenting the results of the largest cross-platform data quality and AI agent prevalence benchmarking study conducted to date. Attend if you want to find out which sample sources show the highest data quality, and whether AI agents really are the threat the field thinks it is.</i></p>	



THURSDAY 25 JUNE

13:30 – 14:30	<p><u>SESSION 2A: Henderson LT</u> <u>GENDER & DISCRIMINATION I</u></p> <p>Claudia Cerrone, <i>City St George's, University of London</i> Project Choice and Social Image Concerns</p> <p>Joel Lamb, <i>University of Exeter</i> Confidence in Job Search: Closing the Gender Gap in Reapplications</p> <p>Andis Sofianos, <i>Durham University</i> Merit, Identity, and Redistribution: Experimental Evidence on Affirmative Action</p>	<p><u>SESSION 2B: Conference Room 1+2</u> <u>BOUNDED RATIONALITY</u></p> <p>David Gill, <i>Purdue University</i> Identifying level-k reasoning in repeated games: Strategies, beliefs, and cognitive ability</p> <p>Santiago Sanchez-Pages, <i>King's College London</i> Performance-Based Assessment of Strategic Reasoning: A Recombinant Estimator Approach</p> <p>Rui Guan, <i>University of Kent</i> A Sound Decision? The Impact of Audio Presentations on Economic Rationality</p>
14:30 – 15:00	COFFEE BREAK (XFi Study Space)	
15:00 – 16:00	<p><u>SESSION 3A: Henderson LT</u> <u>GENDER AND DISCRIMINATION II</u></p> <p>Ashley McCrea, <i>University of Exeter</i> Hiring and Ambiguity: A novel discrimination problem</p> <p>Zahra Murad, <i>University of Portsmouth</i> AI, Gender and Fairness</p> <p>Yung-Shiang Jasmine Yang, <i>University College Dublin</i> Hiring Algorithm, Statistical Discrimination and Willingness to Invest in Self</p>	<p><u>SESSION 3B: Conference Room 1+2</u> <u>CONTESTS</u></p> <p>Laura Harvey, <i>Loughborough University</i> Competition among unequal peers</p> <p>Subhasish Modak Chowdhury, <i>University of Sheffield</i> The Lifecycle of Affirmative Action Policies and its Effect on Effort and Sabotage Behavior</p> <p>Enya Turrini, <i>Royal Holloway University of London</i> Pushing the Limit: The Different Effects of Threshold Proximity and Competitiveness</p>
16:00 – 16:15	SHORT BREAK	



THURSDAY 25 JUNE

16:15 – 17:15	<p><u>PANEL SESSION: Henderson LT</u></p> <p>Topic: Changing the world with experiments</p> <p>Panel Members:</p> <p>Simon Gaechter, Professor of Psychology of Economic Decision Making, Faculty of Social Sciences at the University of Nottingham</p> <p>Oliver Hauser, Professor of Economics at the University of Exeter</p> <p>Elsbeth Kirkman, Chief Programmes Officer at Nesta</p> <p>Chair: Brit Grosskopf, Professor of Economics at the University of Exeter</p>
18:30	DINNER (Topsham Brewery)



FRIDAY 26 JUNE

09:30 – 10:30	<p><u>SESSION 4A: Henderson LT</u> <u>SOCIAL PREFERENCES</u></p> <p>Despoina Alempaki, <i>University of Warwick</i> Moral Narratives Need Norms</p> <p>Pauline Vorjohann, <i>University of Exeter</i> Fairness-based altruism</p> <p>Derrick Xu, <i>University of Southampton</i> Emotional Appeal and Charitable Giving</p>	<p><u>SESSION 4B: Conference Room 1+2</u> <u>ARTIFICIAL INTELLIGENCE</u></p> <p>Tim Cason, <i>Purdue University</i> Norms in Conflict: Why AI Advisors Fail to Improve Human Coordination</p> <p>Oliver Hauser, <i>University of Exeter</i> Misplaced optimism: Beliefs and behaviours outside AI's jagged technological frontier</p> <p>Siting Estee Lu, <i>University of Edinburgh</i> Large Language Models can Predict Human Strategic Decisions</p>
10:30 – 11:00	COFFEE BREAK (XFi Study Space)	
11:00 – 12:20	<p><u>SESSION 5A: Henderson LT</u> <u>NUDGES AND PUBLIC POLICY</u></p> <p>Till Weber, <i>Newcastle University</i> The Confidence Pill: The Causal Effect of Exposure to Police Social Media</p> <p>Maria Cubel, <i>City University London</i> The Power of Satire to Change Attitudes Towards Refugees</p> <p>Leonhard Lades, <i>University of Stirling</i> Paying More or Hassling Less? Experimental Evidence on Administrative Burdens, Incentives, and Grant Take-Up</p> <p>Jingnan (Cecilia) Chen, <i>University of Exeter</i> Tax compliance and social network</p>	<p><u>SESSION 5B: Conference Room 1+2</u> <u>MARKETS</u></p> <p>Itzhak Rasooly, <i>City St George's, University of London</i> How manipulable are prediction markets?</p> <p>Paul Schaefer, <i>University of Leicester</i> The Effect of Social Relationships on Market Efficiency</p> <p>Miguel Fonseca, <i>University of Exeter</i> A Natural Experiment in Fair Division: Armageddon Chess</p> <p>David Cooper, <i>University of Iowa & University of East Anglia</i> Simplicity in English Auctions</p>
12:20 – 14:00	LUNCH + BEE UK AGM (XFi Study Space / Henderson LT)	



FRIDAY 26 JUNE

14:00 – 15:00	KEYNOTE: Henderson LT Michèle Belot , Frances Perkins Professor of Industrial and Labor Relations and Professor of Economics at Cornell University Title: The Economics of Open Mindedness Chair: Cecilia Chen , Senior Lecturer, Department of Economics, University of Exeter
15:00 – 15:15	CLOSING + AWARD PRESENTATION (Henderson LT)
15:15 – 16:15	PHD SESSION (selected participants only)

POSTER PRESENTATIONS

Venue: XFi Building Study Space

Deepti Bhatia, University of Leicester
Task Assignment at the Workplace: Does Gender Matter?

Mert Gumren, University of Leicester
Exposure to Competitive Performance Settings and the Willingness to Enter Tournaments

Rebecca Heath, University of Cambridge
How disruption leads to platform displacement

George Kinkead, King's College London
WhatsApp Got to Do with It? Investigating the impact of group messaging platforms on education outcomes

Bastian Westbrook, Swansea University
Goal-setting and Overconfidence: Evidence from a Field Experiment

There will be a prize for an outstanding poster presentation, which will be decided based on majority votes by participants at the conference.

The recipient of the award will receive a £500 top-up to their Prolific account (sponsored by Prolific).

Please scan the QR codes located next to the posters to cast your votes. Voting will close 14:00 on Friday 26 June (just before the keynote session).

CONFERENCE VENUE

Campus Address

University of Exeter
Streatham Campus
Northcote House
Exeter EX4 4QJ

The conference will be held at the XFi Building

Google Maps: <https://maps.app.goo.gl/XQCwYxPKn76t4H8H7>

Arriving by car

- The M4/M5 links Exeter directly to London, the Midlands, South Wales and the North including Scotland.
- The average journey time from either London or the Midlands is 3 hours.
- Download our [Directions to the Streatham Campus](#)

Sat nav

Use postcode EX4 4QJ.

The University is within easy walking distance of Exeter city centre which is well served by public transport.

By bus/coach

The Streatham Campus is served by the UNI route. The UNI bus route includes St Luke's Campus, the City Centre and Streatham Campus. [Download the UNI Bus Timetable](#) (PDF). [National Express](#) coaches (08705 808080) call at Exeter Coach Station. The Coach Station is a short walk to the High Street where you can catch the local D bus which will take you to the Streatham Campus.

By rail

Exeter has two railway stations – Exeter St David's (main station) and Central. Exeter St David's Station is approximately 10 minutes' walk from the Streatham Campus and taxis are available. The average journey time from London Paddington is 2 hours 30 minutes to Exeter.

Use [National Rail Enquiries](#) to plan your route. For passenger information telephone 08457 484950.

By taxi

[Apple Taxis Exeter](#) (01392 666666) have a dedicated taxi rank on campus. Apple Taxis have offices at both Exeter St David's rail station and Exeter International Airport.

INSTRUCTIONS TO PRESENTERS

SESSION FORMAT

Each session presentation will be 20 minutes, including time for Q&A.

Please send your presentations via email to b.koh@exeter.ac.uk ahead of the conference.

USB sticks are being phased out of university devices, so presenters may not be able to upload their presentation slides using USB sticks.

There will be clickers available in presentation rooms, and a dedicated volunteer will be there to provide any assistance required.

POSTER FORMAT

Poster presentations have to be prepared on 1 x A1-sized poster. The posters will be put up on boards located in the XFi Study Space (where the tea and coffee breaks will be held).

At the beginning of the conference, we will ask all poster presenters to give a 1-minute lightning introduction to their paper.

There will be a prize for an outstanding poster presentation, which will be decided based on majority votes by participants at the conference.

The recipient of the award will receive a £500 top-up to their Prolific account (sponsored by Prolific).

There will be QR codes located next to the posters for participants to cast their votes. Voting will close 14:00 on Friday 26 June (just before the keynote session).

CONFERENCE DINNER

The conference dinner will take place at [Topsham Brewery](#) [[Google Maps](#)]. Please aim for arrival at 18:30, and food should start being served at 19:00.

We have arranged a set buffet menu comprising a selection of food, which is covered by the conference registration.

KEYNOTE SPEAKER



Michèle Belot

**Frances Perkins Professor of Industrial and Labor Relations and
Professor of Economics at Cornell University**

Michèle Belot is Professor of Economics at the Department of Economics and the School of Industrial and Labor Relations. Her research in applied microeconomics uses randomized controlled trials to improve health behaviours – often among children and low-income families – and to support job seekers with better information. Her publications include the *Review of Economic Studies*, *Review of Economics and Statistics*, *Journal of Health Economics*, *PNAS*, and *The Economic Journal*. She is President of the European Association of Labour Economists.

PANEL MEMBERS



Simon Gaechter

Professor of Psychology of Economic Decision Making, Faculty of Social Sciences at the University of Nottingham

Simon works at the intersection of behavioural/experimental, organisational and labour economics, and game theory. Using experiments, he studies voluntary cooperation under free-rider incentives and the interplay of material and psychological incentives. His publications include *AER*, *Econometrica*, *Science*, *Nature*, *JEP*, *JLE*, *JPubE*, *JEEA*, *Management Science*, *Nature Human Behaviour*, and *Nature Communications*. He has held two ERC Advanced Grants (2012–17; 2021–26) on the behavioural principles of cooperation at scale.



Oliver Hauser

Professor of Economics at the University of Exeter

Professor Hauser is Professor of Economics and the Deputy Director at the Institute for Data Science & Artificial Intelligence at the University of Exeter, Faculty Affiliate at Harvard University. He is also a Senior Advisor in the Evaluation Task Force in the UK Cabinet Office and H.M. Treasury, and an advisor to several multinational firms, start-ups and charities. He is a Fellow of the Royal Economic Society and holds a UKRI Future Leaders Fellowship. His research has been published in top academic journals, including *Quarterly Journal of Economics*, *Science*, *Nature*, *PNAS*, *Management Science*, and *Nature Human Behaviour*.



Elsbeth Kirkman

Chief Programmes Officer at Nesta

Elsbeth is Chief Programmes Officer at Nesta, overseeing mission teams focused on closing income-driven gaps in early childhood development, halving obesity, and reducing domestic emissions to net zero. Previously a senior leader at the Behavioural Insights Team, she established its North American office and led social policy work. She is the author of *Behavioral Insights* (2020) and *Decisionscape* (2024), and holds fellowships with King's College London and the University of Exeter.



ORGANISING COMMITTEE



Loukas Balafoutas



Cecilia Chen



Miguel Fonseca



Helena Fornwagner



Brit Grosskopf



Boon Han Koh



Luke Lindsay



Irene Mussio
(BEE UK Lead)

VOLUNTEERS

Tom Hoang
Joel Lamb
Paul Lohman
Rabbia Tariq

ADMIN SUPPORT

Esme Chamberlain
Amber Mason

SPONSORS

We are pleased to have the following sponsors supporting this year's conference.



OPEN SCIENCE TOOLS

Open Science Tools (OST) is a mission-driven company, based at the University of Nottingham, dedicated to facilitating open science through high-quality, low-cost tools. OST is best known for **PsychoPy**, a free, open-source software used by labs worldwide to create and run behavioural experiments. PsychoPy is a flexible python-based tool with a Graphic User Interface, making it possible to create a range of experiments with minimal coding knowledge. Using PsychoPy it is possible to gather a range of response types (including keyboards, microphones, webcams, mouse tracking) interact with a range of hardware (eye tracking, EEG and fMRI and more) and present a range of stimuli that can be manipulated frame-by-frame. We also develop **Pavlovio.org**, a platform for hosting studies and surveys online, making it easy to conduct remote experiments.

Our team of PhD-qualified scientists offers a range of services, including consultancy—where we can design and implement your experiments—and bespoke training tailored to your needs. **If you have an experiment or project in mind, come and talk to us!**

OST representatives will be setting up a booth at the reception area during the conference.

Upcoming Workshop for Behavioural Experiments

Join us for a virtual workshop introducing PsychoPy and Pavlovio—free and low-cost tools for creating and hosting behavioural experiments in lab and online. This hands-on session will guide you through building your own behavioural economics experiment from start to finish.

Sign up here:

<https://www.eventbrite.co.uk/e/psychopy-and-pavlovio-for-behavioural-economics-tickets-1987815835675>.

SPONSORS

We are pleased to have the following sponsors supporting this year's conference.



PROLIFIC

Prolific is a technology company building the biggest pool of quality human data in the world. And the ultimate platform to access it.

Easily find the participants you need with our pool of 200k+ active, verified, and engaged participants.

Prolific will be hosting a lunch presentation on Thursday 25 June.

Title: AI Agent Prevalence and Data Quality Across Multiple Online Sample Providers

Dr Andrew Gordon will be presenting the results of the largest cross-platform data quality and AI agent prevalence benchmarking study conducted to date. Attend if you want to find out which sample sources show the highest data quality, and whether AI agents really are the threat the field thinks it is.



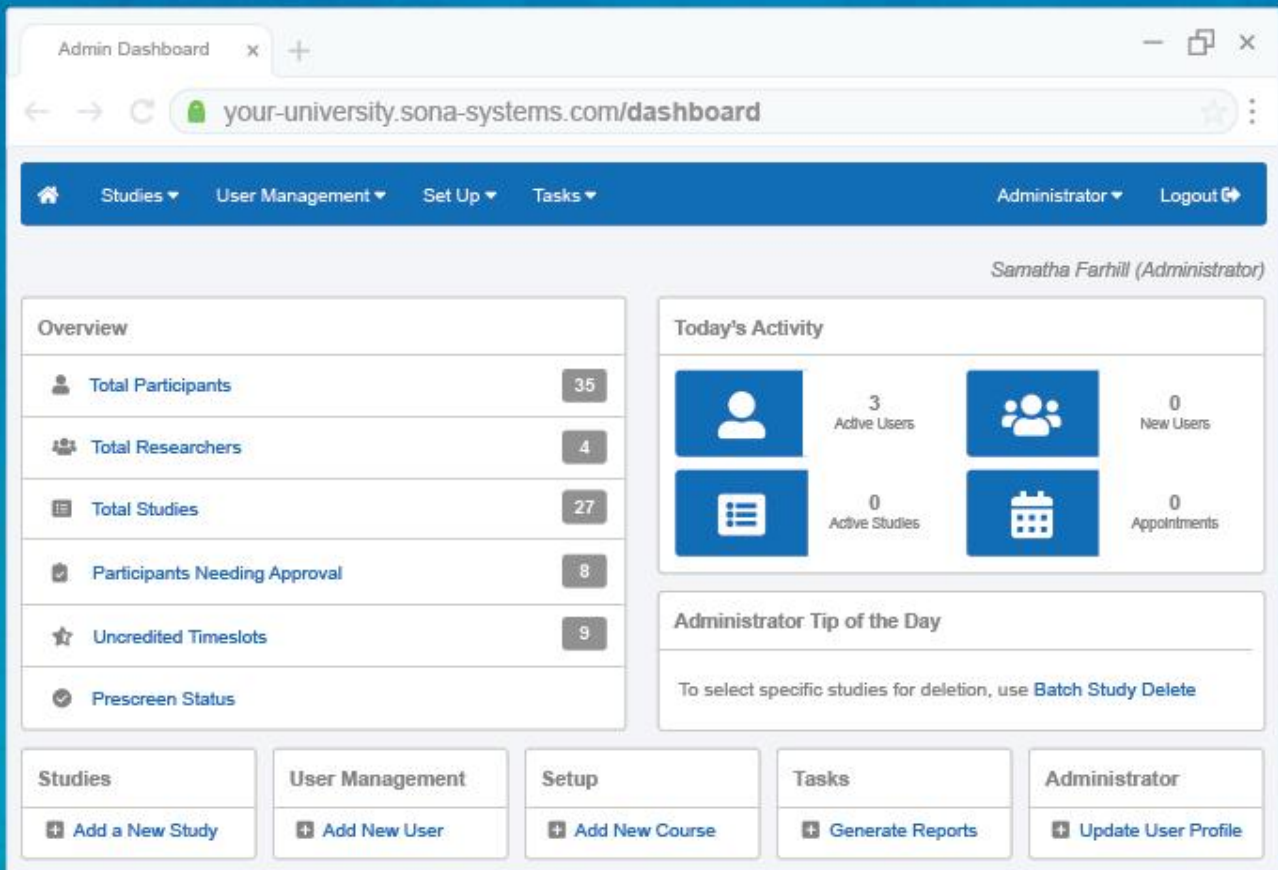
SONA SYSTEMS

Since 2002, Sona Systems has been a leader in participant pool management software, with a global reach of over 7.2 million users and 56 million study sign-ups. Our platform allows university researchers to build their own participant pools, run lab and online studies, and grant participants payment or credit.

Universities who switch to our software from a paper-based system see overall participation rates increase by 25-50% and no-show rates drop below 5%.

PARTICIPANT POOL & STUDY MANAGEMENT SOFTWARE

Sona Systems allows you to build and manage your own participant pool and manage your department's lab and online studies in one place, as well as track participation for course credit and paid studies.



The screenshot shows the Sona Systems Admin Dashboard. The browser address bar displays 'your-university.sona-systems.com/dashboard'. The dashboard includes a navigation menu with 'Studies', 'User Management', 'Set Up', and 'Tasks'. The user is logged in as 'Samatha Farhill (Administrator)'. The main content area is divided into several sections:

- Overview:** A table showing key metrics:

Total Participants	35
Total Researchers	4
Total Studies	27
Participants Needing Approval	8
Uncredited Timeslots	9
Prescreen Status	
- Today's Activity:** A grid of four cards showing: 3 Active Users, 0 New Users, 0 Active Studies, and 0 Appointments.
- Administrator Tip of the Day:** A message: 'To select specific studies for deletion, use Batch Study Delete'.
- Quick Actions:** A row of five buttons: 'Add a New Study', 'Add New User', 'Add New Course', 'Generate Reports', and 'Update User Profile'.

✓
Increase your participation rates up to 25-50%

✓
Reduce participant no-show rates to below 5%

✓
Eliminate the need for paper-based sign-ups



Try a Free 30 Day Demo Today

sales@sona-systems.com

sona-systems.com